

Strategic Plan



SCHOOL OF DENTISTRY
UNIVERSITY OF MICHIGAN

People Domain Recruitment Plan 2014-15

- Establish, nurture and continue existing relationships with Minority Serving Institutions (MSI's) and organizations from which we can identify the most talented, excellent and diverse pool of applicants for our summer programs, DDS program, specialty programs and combined DDS/PhD program.
- Goal: Make contact with over 300 potential URM/Diverse dental students
- Number of contacts to date 642

Recruitment K-12

- Annual Visits to Elementary and Middle Schools
 - Presentations include “What is Dentistry,” Careers in Dentistry and Oral Hygiene instructions
- High School Presentations

College Recruitment:MSI's

(A partial list of contact schools and organizations)

Dental School/Summer Programs

- Clark-Atlanta University
- Florida A & M University
- Morehouse College
- Spelman College
- Tuskegee University
- Xavier University
- San Diego State University

Graduate Program Recruiting

- Howard University School of Dentistry
- Meharry School of Dentistry
- National Dental Association
- Hispanic Dental Association
- Society of American Indian Dentists

College Recruitment:MSI's

(A partial list of contact schools and organizations)

- UM Campus Student Organizations (USNDA)
- ADEA “Go Dental” conference
- Atlanta, GA (Area)
Joint recruitment event
(Campus units, SPH, Pharmacy, Medicine and Dentistry)
- Florida State “Health Disparities Conference”
National Medical Association
- National Dental Association Foundation
“Oral Health Summit”
- University of San Diego Pre-Dental Society Conference